Gamma Mobile
The business-class network

Stay in contact, wherever you are
WHAT IS GAMMA MOBILE?

Gamma Mobile is a business-class mobile network, which provides an excellent opportunity for you to finally integrate your fixed-line and mobile estates.

Catering solely for the business market, Gamma Mobile has you covered reaching 99.7% of the U.K. population and over 88% of the U.K. landmass. This along with over 550 international roaming partners means you have the best possible chance of getting and staying connected.

Gamma’s unique position in the market as an established fixed-line provider and a Mobile Virtual Network Aggregator (MVNA) in partnership with our network partner Vodafone, enables your company to cost-effectively integrate your mobile and fixed-line telephony, meaning that your users can have seamless, effective communications, no matter where they are.

By taking advantage of our market-leading on-net rates and multi-platform product set you will find that your organisation will move ahead of the competition, through cost reduction and improved response times.

THE BENEFITS OF GAMMA MOBILE

- **Enables flexible working.** Gamma Mobile’s proposition allows your users to access everything they need to perform their job no matter where they are. Our BlackBerry and other email services allow access to email calendar and tasks on the move. Industry-leading 3G network coverage and speeds mean that the Internet and your company LAN is only a few seconds away from your users.

  If you subscribe to our mobile and fixed-line offers you will receive our market-leading on-net rates, thus enabling you to link your fixed and mobile estates together, to give you true flexibility in your users’ working environment.

- **Keeps you connected.** Gamma Mobile’s extensive network covers 99.7% of the U.K. population* and 88% of the U.K. landmass* so that you will always be in the best position to make and receive a call in the U.K. And for users that travel abroad for business we have roaming agreements in over 200 countries and 550 networks*.

  Gamma Mobile customers get a reliable internet connection wherever there’s a signal.

- **Keep your number.** It is easy to port your existing number on to the Gamma network or take out a new one.

- **Stay in contact:** Never miss an email when you are on the move again. No matter which mobile platform you choose, Gamma Mobile has an email package to suit your requirements. We have an extensive range of support packages to help you get the most out of your investment.

- **Lower overall costs:** Gamma has a range of tariffs to suit all user profiles. Choose from a range of bundle minute packages or our simple pay-as-you-use tariff. These tariffs are backed up by our preferential fixed to mobile and mobile to fixed on-net rates.

- **Improve your company image:** Gamma’s unique position as fixed-line network and MVNA means that fixed / mobile integration is finally here at a cost-effective price point, giving your business a strong return on investment.

- **Business continuity:** Unexpected events such as snow, floods or strikes needn’t disrupt your business. Because Gamma Mobile can be easily integrated with your fixed-line infrastructure, your mobiles will become your main form of communication in such an event.
GAMMA MOBILE INTEGRATES YOUR FIXED AND MOBILE ESTATES

The business-class network
Because we only cater for the business market we understand the challenges you face and we’re committed to delivering solutions and tariffs that help you meet these challenges. We also understand that we need to deliver these solutions on the back of an extensive and reliable network, which is why we have partnered with Vodafone to bring you a world-class network to compliment our world-class service.

Gamma Mobile has you covered:

Fixed / mobile convergence
As a fixed-line network and MVNA, Gamma is in the ideal position to make Fixed / Mobile Convergence (FMC) a reality. Our on-net rates are market leading and prove a return on investment for FMC, which along with our simple-to-use OMNi proposition and further development on our remote call routing applications mean that FMC is not only cost-effective but also simple to use.

Market-leading tariffs
Gamma Mobile is available with some unique tariffs that include our market-leading on-net proposition plus shared roaming and UK data tariffs, allowing you to achieve both cost savings and improved levels of productivity.

*Provided by our network partner Vodafone
<table>
<thead>
<tr>
<th><strong>Short Message Service</strong></th>
<th><strong>Text message with up to 160 characters</strong></th>
<th><strong>Useful when you need to get simple information to someone</strong></th>
<th><strong>Use the messaging application on your handset</strong></th>
</tr>
</thead>
</table>
| **Call holding**         | Take another call while putting the original call on hold | Never need to miss an important call when on the phone. Simply put your current call on hold and answer the incoming call. Once you have finished return to your original call | Will normally be a standard feature of a handset. If not the following network command is:  
*To activate*  
*43# send*  
*To cancel*  
#43# sent  
*To check status*  
*#43# send* |
| **Call forwarding on busy** | Forward call to another number when you are on a call | If you are on the phone and need all your calls answered then you can have the call redirected to another number that is manned |  
*To activate*  
**67*[number]# send*  
*To cancel*  
##67# send* |
| **Call forwarding on no reply** | Forward call to another number when you cannot answer the call and do not want the call delivered into your voicemail | Rather than putting the call into your voicemail have redirected to another number that is manned |  
*To activate*  
**61*[number]# send*  
*To cancel*  
##61# send* |
| **Call forwarding on not reachable** | Forward call to another number when you cannot be reached | Whether you are out of coverage, your battery has run out or you have simply switched off your phone you can have your calls redirected to another number that is manned |  
*To activate*  
**62*[number]# send*  
*To cancel*  
##62# send* |
| **Call forwarding unconditional** | Forward call to another number all the time | No matter where you are or what you are doing have all your calls divert to a number of your choice |  
*To activate*  
**21*[number]# send*  
*To cancel*  
##21# send* |
<p>| <strong>BlackBerry</strong> | Email on the go using the world’s most ‘reliable’ Business email solution | Always be in contact either through voice or email with BlackBerry. Ensure that you are as organised and up-to-date with what is going on by utilising BlackBerry’s Personal Information Manager (PIM) functionality | Contact your provider to discuss the best BlackBerry option for your company |</p>
<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
<th>Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Roaming</strong></td>
<td>Over 550 different networks worldwide to roam on</td>
<td>Ensure that you have the best possible chance of being in contact throughout the world</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ensure that you lift your roaming bar before leaving the U.K. - this is done by calling your provider</td>
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<tr>
<td><strong>Content Control</strong></td>
<td>Stop undesirable content reaching your fleet users</td>
<td>Bar adult content from your users to ensure the phone is used for business purposes only</td>
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<tr>
<td></td>
<td></td>
<td>Content bar comes as standard. If you require it to be lifted then please contact your provider</td>
</tr>
<tr>
<td><strong>Barring</strong></td>
<td>Temporary or permanent bar on outgoing calls or all calls</td>
<td>If a handset is misplaced or stolen Gamma can put a temporary outgoing call bar or permanent bar. We can even blacklist the mobile so it cannot be used on any networks any more</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact your provider and they will place the appropriate bar on your number</td>
</tr>
<tr>
<td><strong>Data Services</strong></td>
<td>Use our network to get the most from your mobile users. Browse the web and mobile applications</td>
<td>Choose from a full range of tariffs and services to ensure that your users have all the information they need to perform their job better than the competition</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact your provider and they can advise you and the best service and tariff to meet your requirements</td>
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<tr>
<td><strong>Voicemail</strong></td>
<td>Never miss a call with Gamma Mobile’s voicemail service</td>
<td>Whenever you can’t take a call you can have your caller leave a message. Customise your message to your caller and they are twice as likely to leave a message</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Activate your voicemail by dialling 1211. Customise dial 121 and follow instructions. Retrieve voice messages dial 121. Cancel voicemail dial 1210</td>
</tr>
<tr>
<td><strong>Video Calls</strong></td>
<td>Full video calling is available using the award-winning Gamma data network</td>
<td>Enhance your conversation with a video call</td>
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<td></td>
<td></td>
<td>Check your handset guide for making a video call. Ensure your SIM is data activated and you have an appropriate tariff</td>
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<tr>
<td><strong>MMS</strong></td>
<td>Short or long MMS</td>
<td>Send pictures and other information via Gamma’s MMS service</td>
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<tr>
<td></td>
<td></td>
<td>Ask your provider to activate MMS</td>
</tr>
<tr>
<td><strong>OMNi</strong></td>
<td>The mobile app that enables a call to be routed from an office phone to any number, simply and quickly</td>
<td>All that is required is a Gamma mobile connection, a Gamma fixed number, (we can easily port numbers to Gamma) and a subscription to OMNi</td>
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<tr>
<td></td>
<td></td>
<td>Ask your provider for more information about OMNi</td>
</tr>
<tr>
<td><strong>Signal Booster</strong></td>
<td>Provide strong 3G signal in your home or small office</td>
<td>The Signal Booster plugs into your router and your broadband connection will route calls onto the mobile network</td>
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<tr>
<td></td>
<td></td>
<td>Ask your provider for more information about the Gamma Signal Booster</td>
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</tbody>
</table>
OMNi MOBILE APP

What is OMNi?
OMNi is a mobile app designed for people who need to make sure they never miss a call, even when they’re away from the office. It enables a call to be routed from an office phone to any number, simply and quickly. The call can even be sent directly to voicemail and the message mailed automatically, to be listened to when it’s convenient.

Unlike other diverts, the OMNi divert takes place on the network, so it’s the number that’s calling the office, rather than the office number, that appears on the mobile. OMNi is seamless so the caller won’t even know that a divert has taken place. With OMNi it’s possible to direct multiple fixed-line numbers to multiple mobiles, meaning a business can always appear local, no matter where it is based.

How does OMNi work?
All that is required is a Gamma mobile connection, a Gamma fixed number, (we can easily port numbers to Gamma) and a subscription to OMNi. We link the numbers together in the network and OMNi is used to control where the calls are routed to. As you’d expect from Gamma, OMNi provides an extensive call statistics package, which tells users where their business is coming from, the area in the country callers are in and call traffic patterns.

Preview OMNi on iTunes and Google Play
To see a preview of the OMNi app please visit iTunes: http://goo.gl/kGTA5W or Google Play: http://goo.gl/JMdUrT

GAMMA SIGNAL BOOSTER

What is the Gamma Signal Booster?
The Gamma Signal Booster is a fast, simple way of providing strong 3G signal in your home or small office to ensure you’ll no longer miss calls or suffer conversations disrupted by poor signal. It enables four concurrent calls to be made and 32 mobile numbers can be registered to it, making this the ideal way for homes and small offices to benefit fully from strong 3G signal.

How does it work?
Registration simply requires a phone call. Once the registration is complete all you need to do is plug the Signal Booster into your router and your broadband connection will route calls onto the mobile network. Any calls you make using the Signal Booster are then added to your monthly bill in the same way as calls made on the normal network and it will even carry your data calls too.

What is its range?
Signal is provided in a 30-metre radius and the unit can even be turned upside-down to give the best signal throughout a building, when installed on the top floor.
WHO SHOULD USE GAMMA MOBILE?

Gamma Mobile provides a range of services and tariffs that suit a wide range of businesses. Gamma’s unique on-net tariffs are particularly suited to any organisation that is looking to integrate its mobile and fixed-line telephony. Gamma Mobile suits any business that has one or all of the following requirements:

**We’re looking for a business-class mobile network...**

Working with our network partner Vodafone, we can offer a business-class network. So if you want the personal service and accountability of a local business and to connect to an established network, then the Gamma network is well suited to you.

**We have mobile data requirements...**

No matter what your mobile data requirements are we have a range of cost effective tariffs to suit you. Whether it’s mobile broadband, mobile email or a combination of both; by tethering an existing device to a laptop our high speed data network will give you the speeds and connectivity to get the information you need.

**We require mobile data support...**

Gamma can provide BlackBerry installations. We will either come to your premises or remotely log onto your company infrastructure to install the BlackBerry server. We are working to bring a range of other support packages to you in the near future.

**Our employees travel extensively...**

Gamma Mobile customers benefit from extensive mobile coverage reaching 88% of the U.K. landmass and 99.7% of the U.K. population. This coupled with our 550 roaming agreements in over 200 countries throughout the world, gives your uses the best possible chance of being connected no matter where you are.

**We have a high number of calls to internal employees, whether on the road or in the office...**

Gamma Mobile is ideal for companies who need to be in constant contact with their mobile users, whether it is via voice or email. Our position as a fixed-line and mobile provider gives you preferential on-net rates.