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Eurolink supply:  
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## Case Study

### Colour Connection

#### Ethernet installation supports profitability and security for design and print business

For print and design business Colour Connection, based just outside Gloucester, poor broadband connectivity in the area was creating challenges for the business. The lack of a quality broadband connection was preventing the full use of a Cloud MIS system, which would support the business and enable flexible working for staff, with remote working capabilities.

Eurolink conducted a free Telecoms and IT health check, identifying the challenges that the business faces and selecting appropriate solutions. Installation of a new Ethernet Broadband line has opened up new possibilities for the business, supporting migration to a cloud-based MIS system, enabling better flexible and remote working for staff, and even enabling an upgrade of the security systems at the business premises. Benefits of the health check include cost-savings made through disconnecting unnecessary phone lines, enhancing security through the installation of a door entry system and improvements to the CCTV cameras, and increasing the work capacity through better connectivity.

Richard Currie, Managing Director, Colour Connection says *"We're really delighted with the results of the Telecoms and IT health check, particularly the installation of an Ethernet connection, which has been brilliant for the business. We're now able to work faster and smarter, and have been able to expand*

*the ways we support our clients. Even better, the installation has ensured our premises are better protected and that our staff can have more flexible working conditions."*

Claire Maddox, Commercial Director of Eurolink Connect says, *"Telecoms and IT systems are only useful to a business if they are relevant and fit-for-purpose. So often we find that businesses lack appropriate systems, meaning they are either overpaying, or underperforming, or in some cases both. Ethernet was a brilliant solution for Colour Connection, because it helped to overcome the connectivity challenges associated with their location and as a result supported the installation of additional systems which simply weren't an option before."*

#### About Colour Connection

Colour Connection is a print and design business based in Gloucester.

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Everyone's requirements are different. We at Eurolink understand this and we are passionate about delivering personal, bespoke solutions tailored to each customer's specific requirements. Please contact us on **01453 700 800** for more information.

