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Case Study

Summerhouse Equestrian

Plug-and-go WiFi solution helps rural equestrian business jump over communication challenges

Running a business from two separate locations can be a big challenge, especially when the business is based rurally and suffers from poor broadband speeds. For husband and wife duo Ricahrd and Helen, communication challenges between the two businesses have always been a problem.

A few years ago, Eurolink identified that the equestrian centre was eligible for the installation of a superfast Ethernet connection, which helped to overcome communication issues with external suppliers, clients and contacts and enabled the upgrade of business systems. The farm however was unsuitable for Ethernet and so communication issues remained, particularly between the two sites, and accessing the equestrian business systems from the farm has been particularly painful.

With the launch of CloudCase WiFi from Eurolink, our team quickly identified that the plug-and-go WiFi system could provide a cost-effective solution to the poor broadband speeds still experienced at the farm. Installation was quick and simple, and the technical team has been able to balance the system load according to traffic type and priority, vastly improving the overall speed. This in turn has helped to support the responsiveness of both businesses, as well as the family who all have dependency on the internet.

Helen Gallop, CEO of Summerhouse Equestrian Centre comments, *"Having two daughters both competing at international level, with Rachel Gallop in show jumping and Sarah Gallop in dressage, it is really important for us to be able to upload their successes as soon as we get home. Since having the new CloudCase WiFi this was possible without the need of running up high mobile data costs."*

She continues, *"With Sarah aiming for the Tokyo Olympics and our need to run the equestrian centre and farm, not having to battle with data connectivity just makes everything so much easier."*

Everyone's requirements are different. We at Eurolink understand this and we are passionate about delivering personal, bespoke solutions tailored to each customer's specific requirements. Please contact us on **01453 700 800** for more information.

